

About us



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Swissveg is the largest representation of vegetarians and vegans in Switzerland. Since 1993, the politically and denominationally independent organization has been working with positive publicity to permanently reduce meat consumption and make a plant-based, responsible lifestyle an attractive and healthy alternative accessible to everyone. Swissveg is characterized by in-depth information and a wide range of events. For experts and consumers, the organization has established itself as a leading point of contact in all aspects of vegetarian-vegan lifestyle.

Some of our ongoing projects:

- In cooperation with the city Lyss, Swissveg successfully introduced the first [Vegi Day](#) [2] in Switzerland.
- Swissveg advises the food industry and major distributors, holds lectures and publishes the magazine "[Veg-Info](#) [3]".

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Since 1996 we control the products which are labeled vegetarian / vegan

with the [V-Label](#) [4].

- We organize the largest vegan street festival in Switzerland, the [Veganmania](#) [5].
- We also keep you informed and up-to-date with our [Facebook](#) [6]-Page and our monthly [newsletter](#) [7].

For further information, please do not hesitate to contact us: [Contact](#) [8] / [Contact form](#) [9]

For media we have a separate [Request form](#) [10].

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Links

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[2] <http://www.vegi-tag.ch/>

[3] <http://www.swissveg.ch/veginfo>

[4] <http://www.v-label.info>

[5] <http://www.veganmania.ch>

[6] <https://www.facebook.com/swissveg>

[7] <http://www.swissveg.ch/newsletter>

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[11] <http://www.swissveg.ch/node/2236?language=en>

[12] <http://www.swissveg.ch/node/2234>

[13] <http://www.swissveg.ch/node/2241>

[14] <https://www.youtube.com/channel/UC1wa8GQhsUusfGW-7YvixRw>